

# NEWS



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## **THE RITZ-CARLTON, DALLAS SHINES WITH AAA FIVE-DIAMOND AWARD Coveted Rating Achieved in First Two Years of Operation**

**November 6, 2009 – DALLAS, TX.** AAA announced today that The Ritz-Carlton, Dallas has received the coveted 2010 Five Diamond award, after just two years of operation. The 218-room hotel debuted in late 2007 and is one of only 113 hotels in North America to receive AAA Five Diamonds for 2010.

"The AAA Five Diamond award is a truly worthy tribute to the ladies and gentlemen of The Ritz-Carlton, Dallas," said Roberto van Geenen, general manager for the hotel. "To be granted this rating within the first two years of operation is a particularly special honor, and it inspires all of us to continue raising the bar for this vibrant region." Dallas is the only city in Texas to have been awarded AAA Five Diamond hotel ratings for 2010.

More than 58,000 hospitality properties are evaluated each year by AAA's evaluators, and only 0.28 percent earn AAA Five-Diamond distinction. A diamond was chosen as AAA's ratings symbol in honor of its 75th Anniversary in 1977, and the AAA system represents the broadest coverage of any U.S. rating system, both geographically and by number of properties rated.

The Ritz-Carlton, Dallas is conveniently located in uptown Dallas, close to shopping, dining, arts venues, sightseeing, concerts and pro sports events. The Ritz-Carlton, Dallas is the only hotel in the United States to be featured on all three *Condé Nast Traveler* Magazine Hot Lists for 2008, including hotel, spa and restaurant categories. It is currently ranked the #1 hotel in the United States in the 2009 Zagat Survey of North American Hotels, Resorts and Spas and is also home to Home to Fearing's, ranked America's "Best New Restaurant" (*Esquire* Magazine, 2007) and the nation's top hotel restaurant (*Zagat Survey* 2009). Reservations and information may be obtained at (800) 241-3333, (214) 922-0200 or [www.ritzcarlton.com/dallas](http://www.ritzcarlton.com/dallas).

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